



# *Breath of Life.*

13TH ANNUAL GOLF TOURNAMENT FUNDRAISER

MONARCH BEACH GOLF LINKS (DANA POINT, CA)  
JULY 31TH, 2020 (FRIDAY) (11:00AM CHECK IN / 1:00PM SHOTGUN)

## SPONSORSHIP OPPORTUNITIES

GOLF - LUNCH - DINNER - PRO ATHLETES - RAFFLE PRIZES - CONTESTS

## INTRODUCTION



ESTABLISHED 2007

## WHAT IS THE MAULI OLA FOUNDATION ALL ABOUT?

The Maui Ola Foundation (MOF) was organized to educate, spread awareness and provide alternative therapies for genetic disorders, such as cystic fibrosis. MOF created on-site national support programs for kids and adults with life threatening illnesses and disabilities. These on site programs include surf experience days and children's hospital visits, in which we connect the world's best action sports athletes with these kids for special one on one sessions. MOF raises funds through donations, memberships, merchandise, golf tournaments and unique concert events. With this funding we provide an immediate direct option for children with genetic disorders and other conditions.

## PURPOSE



EXCLUSIVE ONE TO ONE SURF SESSIONS  
CONNECTING THE BEST SURFERS WITH  
CHILDREN AT NEED



FOR THOSE CHILDREN UNABLE TO  
PHYSICALLY PARTICIPATE, OUR SURFERS  
VISIT THEIR HOSPITAL

## PREVIOUS SUPPORT



## SURFERS INVOLVED

Kelly Slater • Sunny Garcia • Kala Alexander • Buttons Kaluhiokalani • Kalani Robb  
Ysod Williams • Makua Rothman • Lisa Anderson • Alex Gray • Coco Ho • Benji Watherly  
Michael Ho • Nathan Fletcher • Jamie O'Brien • CJ Kanuha • Teddy Navarro • Ben Aipa  
Hans Hagen • Torrey Meister • Jason Magallanes • Gavin Beschen • Morgan Faulkner • Ulu Boy  
Laura Enever • Julian Wilson • Dusty Pain • Fred Patacchia • Pat O'connell • Bret Simpson

## SUPPORT OPTIONS

**TITLE - \$25,000**

**PRESENTING - \$12,500**

**HAT - FLEXFIT**

**CART / FLAG - \$7,500**

**LUNCH - \$5,000**

**SHIRT - \$5,000**

**TOWEL - \$4,000**

**BEVERAGE / COCKTAIL - \$3,000**

**DRIVING RANGE - \$3,000**

**PHOTOGRAPHY - \$2,750**

**WATER - \$2,750**

**HOLE - \$2,500**

**TEAM ENTRY - \$2,000**

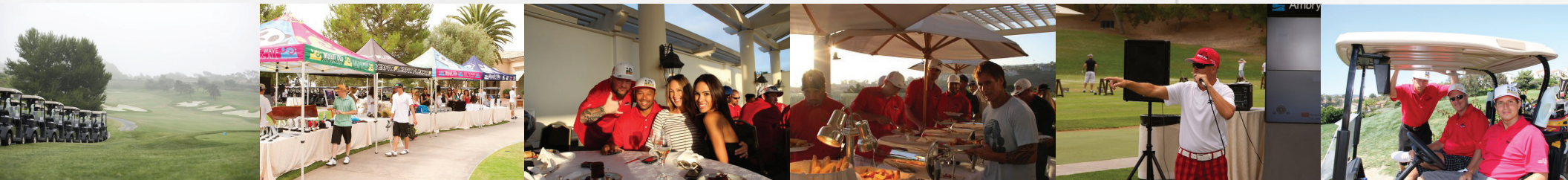
**SINGLE ENTRY - \$500**

“Mauli Ola has personally been one of my favorite non-profit organizations to collaborate with. Surfing can be a scary activity for many people and I have to admit, many patients are a bit apprehensive. What I have seen has been amazing. Most children although scared will be standing on their surfboards before noon. Mauli Ola has taken notice of special needs group and given them the opportunity to become active, step outside of their homes on lazy Saturdays to catch the sun and enjoy the ocean! The surfers that volunteer their time for these children are patient and provide the best guidance. The patients love it and keep coming back year after year.

The experience is unlike no other.”

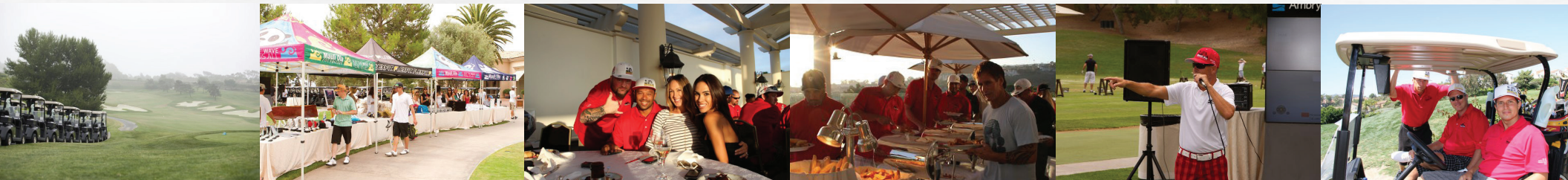
## TITLE - \$25,000

- EXCLUSIVE TITLE SPONSOR AND INDUSTRY STATUS
- LOGO ON ALL MATERIALS (HAT, SHIRT, E-BLASTS, RADIO, WEBSITE, PRESS RELEASE, SOCIAL MEDIA) PRE AND POST
- 4 TOURNAMENT TEAM ENTRIES (INCLUDES LUNCH)
- FRONT OF GOLF PROGRAM COLOR LOGO PLACEMENT AND ENTIRE SECOND PAGE ADVERTISEMENT
- 2 HOLE SPONSORSHIPS ON TEE OR GREEN (PREMIERE HOLES)
- SPECIAL RECOGNITION DURING DINNER AND PREFERRED SEATING
- SPECIAL APPRECIATION GIFT AND FIRST RIGHT OF REFUSAL FOR FOLLOWING YEAR
- MENTIONS ON ALL SOCIAL MEDIA PLATFORMS



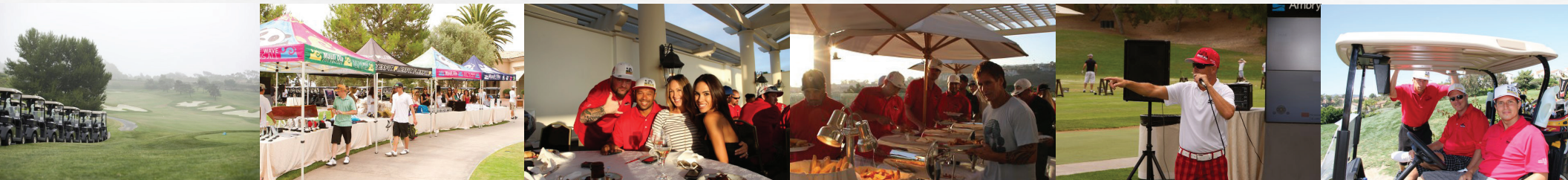
## PRESENTING - \$12,500

- INDUSTRY EXCLUSIVITY STATUS
- LOGO AND/OR NAME ON E-BLASTS, MOF WEBSITE, PRESS RELEASE, SOCIAL MEDIA, PRE AND POST EVENT
- 2 TOURNAMENT TEAM ENTRIES (INCLUDES LUNCH)
- HALF PAGE OF GOLF PROGRAM COLOR LOGO PLACEMENT WITH 1/4 PAGE ADVERTISEMENT
- 1 HOLE SPONSORSHIP ON TEE OR GREEN
- SPECIAL RECOGNITION DURING DINNER AND PREFERRED SEATING
- SPECIAL APPRECIATION GIFT AND FIRST RIGHT OF REFUSAL FOR FOLLOWING YEAR
- MENTIONS ON ALL SOCIAL MEDIA PLATFORMS



## HAT - FLEXFIT

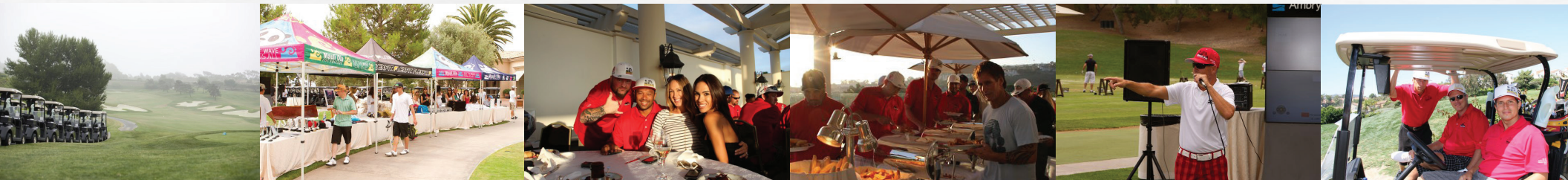
- INDUSTRY EXCLUSIVITY STATUS
- LOGO AND/OR NAME ON HAT, E-BLASTS, MOF WEBSITE, PRESS RELEASE, PRE AND POST EVENT
- 1 TOURNAMENT TEAM ENTRIES (INCLUDES LUNCH)
- HALF PAGE OF GOLF PROGRAM COLOR LOGO PLACEMENT WITH 1/4 PAGE ADVERTISEMENT
- 1 HOLE SPONSORSHIP ON TEE OR GREEN
- SPECIAL RECOGNITION DURING DINNER AND PREFERRED SEATING
- SPECIAL APPRECIATION GIFT AND FIRST RIGHT OF REFUSAL FOR FOLLOWING YEAR
- MENTIONS ON ALL SOCIAL MEDIA PLATFORMS





## CART AND FLAG - \$7,500

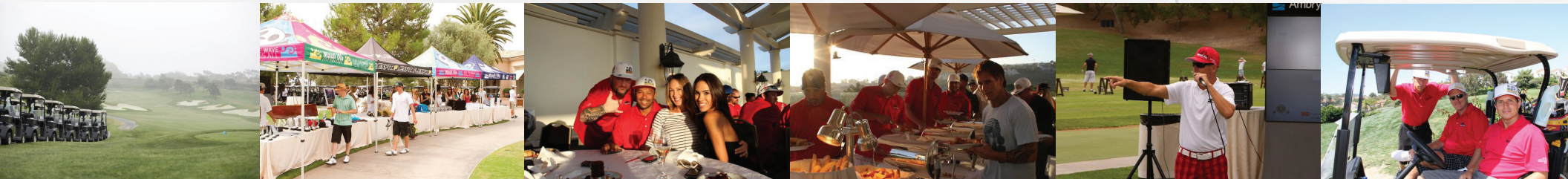
- INDUSTRY EXCLUSIVITY STATUS
- CORPORATE ADVERTISEMENT IN ALL GOLF CART WINDOWS (SEEN BY GOLFERS ALL DAY LONG)
- LOGO ON FLAGS ON ALL 18 HOLES
- LOGO AND/OR NAME ON E-BLASTS, MOF WEBSITE, PRESS RELEASE, PRE AND POST EVENT
- 1 TOURNAMENT TEAM ENTRIES (INCLUDES LUNCH)
- 1/4 PAGE OF GOLF PROGRAM COLOR LOGO PLACEMENT WITH 1/4 PAGE ADVERTISEMENT
- 1 HOLE SPONSORSHIP ON TEE OR GREEN
- SPECIAL RECOGNITION DURING DINNER AND PREFERRED SEATING
- SPECIAL APPRECIATION GIFT AND FIRST RIGHT OF REFUSAL FOR FOLLOWING YEAR
- MENTIONS ON ALL SOCIAL MEDIA PLATFORMS



## LUNCH - \$5,000

\* OR IN-KIND DONATION OF LUNCH FOR 175 GOLFERS

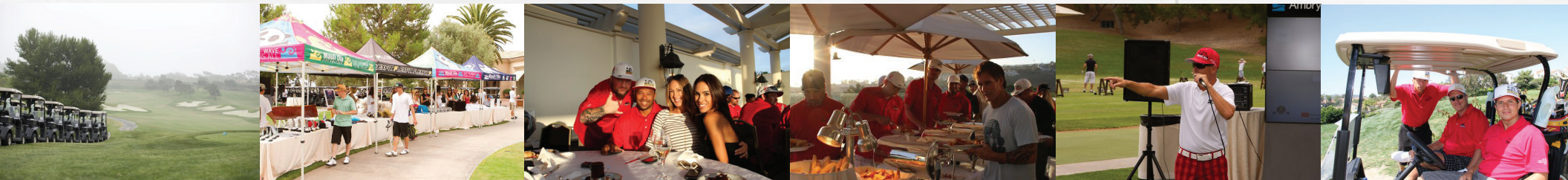
- INDUSTRY EXCLUSIVITY STATUS
- LOGO AND/OR NAME ON E-BLASTS, MOF WEBSITE, PRESS RELEASE, PRE AND POST EVENT
- 1 TOURNAMENT TEAM ENTRY (INCLUDES LUNCH)
- QUARTER PAGE OF GOLF PROGRAM COLOR LOGO PLACEMENT WITH 1/4 PAGE ADVERTISEMENT
- 1 HOLE SPONSORSHIP ON TEE OR GREEN
- SPECIAL RECOGNITION DURING DINNER AND PREFERRED SEATING
- SPECIAL APPRECIATION GIFT AND FIRST RIGHT OF REFUSAL FOR FOLLOWING YEAR
- MENTIONS ON ALL SOCIAL MEDIA PLATFORMS



## SHIRT - \$5,000

\* OR IN-KIND DONATION OF POLO SHIRTS FOR 175 GOLFERS

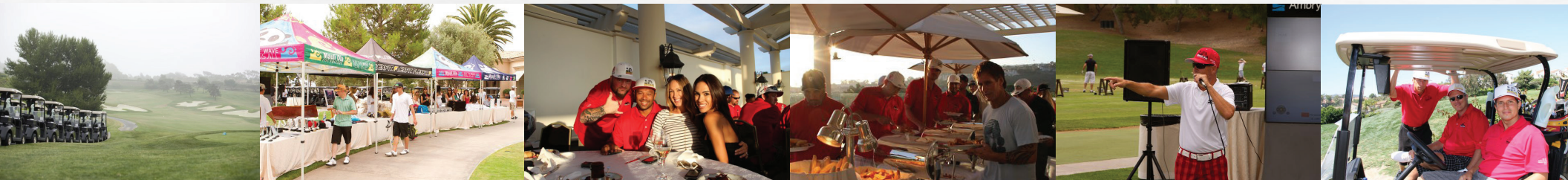
- INDUSTRY EXCLUSIVITY STATUS
- LOGO ON EVENT SHIRT
- LOGO AND/OR NAME ON E-BLASTS, MOF WEBSITE, PRESS RELEASE, PRE AND POST EVENT
- 1 TOURNAMENT TEAM ENTRY (INCLUDES LUNCH)
- QUARTER PAGE OF GOLF PROGRAM COLOR LOGO PLACEMENT WITH 1/4 PAGE ADVERTISEMENT
- 1 HOLE SPONSORSHIP ON TEE OR GREEN
- SPECIAL RECOGNITION DURING DINNER AND PREFERRED SEATING
- SPECIAL APPRECIATION GIFT AND FIRST RIGHT OF REFUSAL FOR FOLLOWING YEAR
- MENTIONS ON ALL SOCIAL MEDIA PLATFORMS



## TOWEL - \$4,000

\* OR IN-KIND DONATION OF TOWELSS FOR 175 GOLFERS

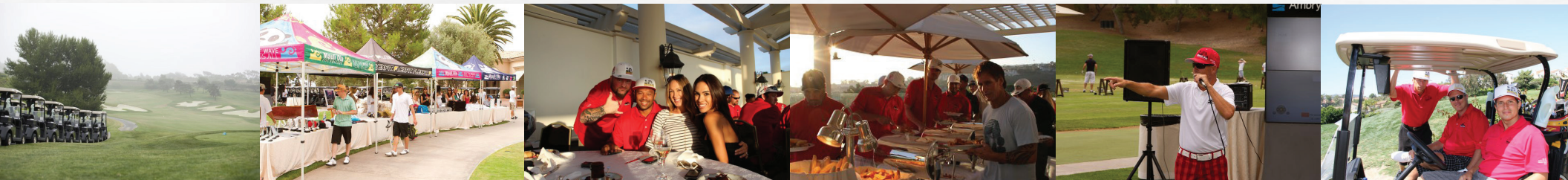
- INDUSTRY EXCLUSIVITY STATUS
- LOGO ON EVENT TOWEL
- LOGO AND/OR NAME ON E-BLASTS, MOF WEBSITE, PRESS RELEASE, PRE AND POST EVENT
- 1 TOURNAMENT TEAM ENTRY (INCLUDES LUNCH)
- QUARTER PAGE OF GOLF PROGRAM COLOR LOGO PLACEMENT WITH 1/4 PAGE ADVERTISEMENT
- 1 HOLE SPONSORSHIP ON TEE OR GREEN
- SPECIAL RECOGNITION DURING DINNER AND PREFERRED SEATING
- SPECIAL APPRECIATION GIFT AND FIRST RIGHT OF REFUSAL FOR FOLLOWING YEAR
- MENTIONS ON ALL SOCIAL MEDIA PLATFORM



## COURSE COCKTAIL / BEVERAGE / DRIVING RANGE - \$3,000\*

\* IF DISTRIBUTOR, PRODUCT DONATION REQUESTED (900 UNITS)

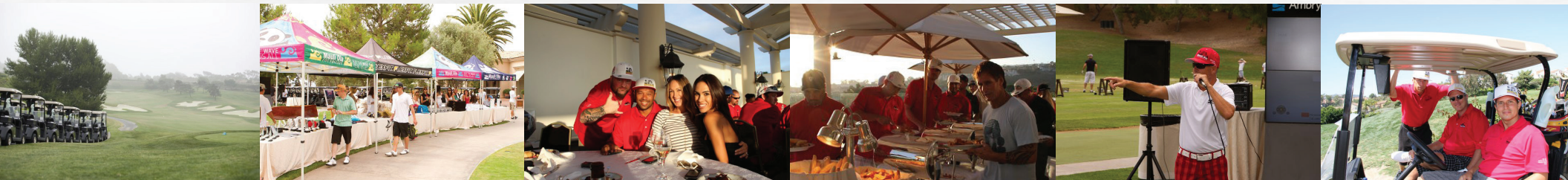
- 1 HOLE SPONSORSHIP ON TEE - ACTIVATION OF CHOICE/ DRINK STATION
- INDUSTRY EXCLUSIVITY STATUS
- LOGO AND/OR NAME ON E-BLASTS, MOF WEBSITE, PRESS RELEASE, PRE AND POST EVENT
- 1 TOURNAMENT TEAM ENTRIES (INCLUDES LUNCH)
- 1/8 PAGE OF GOLF PROGRAM COLOR LOGO PLACEMENT WITH 1/8 PAGE ADVERTISEMENT
- 1 HOLE SPONSORSHIP ON TEE OR GREEN - SIGNAGE/DRINK STATION
- SPECIAL RECOGNITION DURING DINNER AND PREFERRED SEATING
- SPECIAL APPRECIATION GIFT AND FIRST RIGHT OF REFUSAL FOR FOLLOWING YEAR
- COCKTAIL/BEVERAGE DONATION MAY SUBSTITUTE MONETARY DONATION (TBD)
- MENTIONS ON ALL SOCIAL MEDIA PLATFORMS



**BEVERAGE (NON-ALCOHOLIC) - \$2,750 / PHOTOGRAPHY - \$2,750 / HOLE - \$2,500\***

\* IF DISTRIBUTOR, PRODUCT DONATION REQUESTED (900 UNITS)

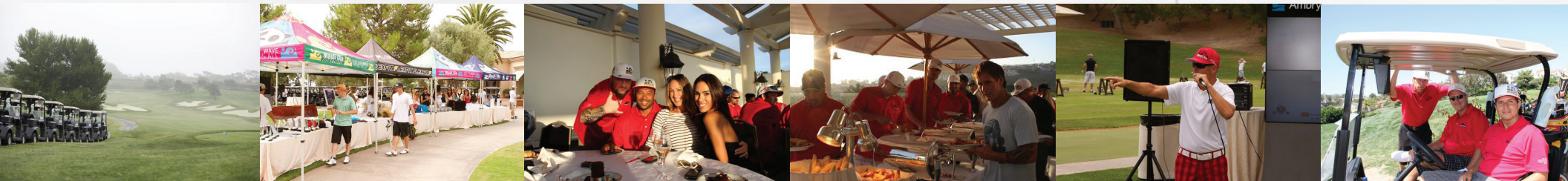
- LOGO AND/OR NAME ON E-BLASTS, MOF WEBSITE, PRESS RELEASE, PRE AND POST EVENT
- LOGO ON FOURSOME PRINT KEEPSAKE
- 1 TOURNAMENT TEAM ENTRIES (INCLUDES LUNCH)
- 1/8 PAGE OF GOLF PROGRAM COLOR LOGO PLACEMENT WITH 1/8 PAGE ADVERTISEMENT
- 1 HOLE SPONSORSHIP ON TEE OR GREEN
- SPECIAL RECOGNITION DURING DINNER AND PREFERRED SEATING
- SPECIAL APPRECIATION GIFT AND FIRST RIGHT OF REFUSAL FOR FOLLOWING YEAR
- MENTIONS ON ALL SOCIAL MEDIA PLATFORMS



## PREVIOUS SPONSORS

PINNACLE GROUP  
AMBRY GENETICS  
FLEXFIT  
CHIESI  
RRC  
WELLS FARGO  
PACIFICO BEER  
CASA AMIGOS TEQUILA  
TITO'S VODKA  
CHARLES SCHWAB  
WAHOO'S  
SANDPIPER LOUNGE  
ANGELS BASEBALL  
CARILOHA  
SPECTRUM MECHANICAL  
STADIUM NISSAN  
ERC  
TOYOTA  
VOLCOM  
QUIKSILVER

HURLEY  
REEF  
BILLABONG  
ONEILL  
OAKLEY  
ELECTRIC  
SURFER MAGAZINE  
WOOD SNAP  
SONIC HEALTH CARE  
DAVID CROWELL ELECTRIC  
MUIR-CHASE PLUMBING  
IDT  
OCYSF  
FED EX  
NIXON  
XS ENERGY DRINK  
ROCK STAR ENERGY  
KUSHNER CARLSON  
AND MANY MORE....



## REGISTRATION FORM

COME ON OUT AND ENJOY A GREAT DAY ON THE LINKS AND SUPPORT THE MAULI OLA FOUNDATION TO RAISE FUNDS FOR SURF EXPERIENCE DAYS. SURF EXPERIENCE DAYS PROVIDE FREE ONE ON ONE SURF LESSONS TO SICK KIDS WITH CYSTIC FIBROSIS (CF), CANCER AND OTHER GENETIC CONDITIONS BY PAIRING THEM UP WITH PROFESSIONAL SURFERS.

### PLAYER REGISTRATION SECTION

TEAM NAME: \_\_\_\_\_

PLAYER 1 NAME: _____	PLAYER 2 NAME: _____	PLAYER 3 NAME: _____	PLAYER 4 NAME: _____
PLAYER 1 EMAIL: _____	PLAYER 2 EMAIL: _____	PLAYER 3 EMAIL: _____	PLAYER 4 EMAIL: _____
PLAYER 1 PHONE: _____	PLAYER 2 PHONE: _____	PLAYER 3 PHONE: _____	PLAYER 4 PHONE: _____
SHIRT SIZE: _____	SHIRT SIZE: _____	SHIRT SIZE: _____	SHIRT SIZE: _____

METHOD OF PAYMENT: (CIRCLE ONE): CREDIT    CARD    CHECK    CASH

### CARDHOLDER INFORMATION

CHECK OR CREDIT CARD NUMBER: \_\_\_\_\_  
NAME ON CC: \_\_\_\_\_ EXP DATE: \_\_\_\_\_ CVC: \_\_\_\_\_  
PHONE #: \_\_\_\_\_ CC TYPE (CIRCLE ONE): VISA    MC    DISCOVER    AMEX  
BILLING ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_  
ST: \_\_\_\_\_ ZIP: \_\_\_\_\_ EMAIL: \_\_\_\_\_

### SPONSORSHIP REGISTRATION SECTION (SELECT ONE OR MORE)

- |   |  |
|---|--|
| <input type="radio"/> TITLE - \$25,000      | <input type="radio"/> BEVERAGE / COCKTAIL - \$3,000    |
| <input type="radio"/> PRESENTING - \$12,500 | <input type="radio"/> DRIVING RANGE - \$3,000          |
| <input type="radio"/> HAT - FLEXFIT         | <input type="radio"/> PHOTOGRAPHY - \$2,750            |
| <input type="radio"/> CART / FLAG - \$7,500 | <input type="radio"/> WATER - \$2,750                  |
| <input type="radio"/> LUNCH - \$5,000       | <input type="radio"/> HOLE - \$2,500                   |
| <input type="radio"/> SHIRT - \$5,000       | <input type="radio"/> TEAM ENTRY (4 PLAYERS) - \$2,000 |
| <input type="radio"/> TOWEL - \$4,000       | <input type="radio"/> SINGLE ENTRY (1 PLAYER) - \$500  |